

GOALS & OBJECTIVES

Goals + Objectives

Steering Com.

Focus Groups

Surveys

GOAL 1: Effective Growth Management



To support new growth with adequate infrastructure, which improves the quality of life for residents and provides for a clean and green environment.



To support reliable and cost-effective utilities in designated growth areas.



To strike a balance between the preservation of small-town charm and the accommodation of sensible development.



To ensure the growth of a vibrant Downtown.

GOAL 2: Conservation of Community Assets



To honor and embrace the past.



To build on what we have now while creating new assets.



To elevate the importance of downtown as a cultural & historic hub as we grow and maintain it.



To preserve agricultural heritage and support niche agriculture.



To have access to greenspace (e.g., Lake Myra and Marks Creek).

GOAL 3: High Level of Connectivity



To improve the number, reliability, and equity of transportation choices.



To reduce traffic congestion, particularly connecting to major east-west arterials.



To expand the network of safe bicycle and pedestrian facilities (e.g., crosswalks and bike lanes).



To link to regional (Mingo/MTS) trail connections.



To connect neighborhoods to Downtown.



To connect Wendell to communities in all directions for work, recreation, school, etc.



To interconnect utility systems with those of neighboring jurisdictions for better service.



To strengthen social connections, especially for seniors, to foster an intergenerational community.
























To enable low-impact, technology-based solutions including telework, co-working, and broadband internet access..































To preserve contiguity of greenspace and enable better access to nature.

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GOAL 4: Economic Vitality

-    To offer a mix of uses to increase the tax base.
-    To live, work, learn, recreate, shop, etc. in Wendell.
-    To leverage our unique community character.
-    To increase employment opportunities, especially at Interstate 87.
-    To support small businesses.
-    To attract visitors with more hotels and restaurants, especially for revenue-generating events.
-    To optimize the design, accessibility, and capacity of existing parking facilities.

GOAL 5: Quality of Life + Equity

-  To have a safe and secure community that nurtures livable and well-maintained neighborhoods.
-  To provide facilities, events, and programs connect the community, promote healthy lifestyle opportunities, and culturally engage citizens and visitors.
-    To increase activities for families.
-    To be able to offer quality education, bolstering the County's efforts by adding resources to ensure value and increasing engagement with local businesses.
-   To engage our citizens in decision-making, especially our youth, elderly, minorities, and other under represented segments of the population.
-    To create a sustainable community where people want to stay.
-    To connect neighborhoods to Downtown.
-    To improve public transportation options and connections, internally and regionally.
-    To update park(s) in terms of the offerings, parking, and circulation.
-    To maintain more "greenery," particularly tree-lined buffers.
-    To provide equitable access to utilities, particularly in older parts of the town (i.e., subdivisions formerly in the County's jurisdiction).